



2024 PRICE LIST

PRICE PER MAGAZINE ISSUE

Price Per Month	1 Issue	4 Issues package	8 Issues package	Ongoing* (minimum 12 months)
Full Page	£230	£170	£160	£150
Half Page	£135	£110	£100	£80
Quarter Page	£85	£70	£65	£50
Eighth page	£60	£45	£40	£35
Back Cover	£350	N/A	N/A	N/A
Inside Front Cover	£275	N/A	N/A	N/A
Inside Back Cover	£275	N/A	N/A	N/A

Charity Advert	£20	This needs to be for registered charity or community non-profit and is for 1/4 page one off advert only.		
Provide an advert for client use	From £80	We outsource to professional graphic designers for this		
Leaflet Distribution per 1000	£100 or £40 with advert	With all current adverts, 1/4 page and above discount is available. We can deliver up to 7000.		
New Business Package	£45	This includes a 8 month package of 1/4 page adverts + one editorial. It is for fledgeling businesses starting out to help with initial introduction to market.		

***Ongoing packages:** This is a minimum of 12 months. There will be no increase in price in the future providing the advertising remains ongoing. Any break in this will result in a new package at the current prices. Ongoing packages must have a standing order set up. Cancellation before 12 months will be subject to the individual month's price for all issues taken.

**We are not VAT registered so the price you see is the price you pay.
Advert design can be different for each month. The discount is for booking multi issues.**



Full Page	130 x 190mm
Half Page	130 x 90mm
Quarter Page	60 x 90mm
Eighth page	60 x 42.5mm
Back Cover	148 x 210mm (please supply artwork with 3mm bleed)

Adverts can be emailed to:
gillinghamguide@btinternet.com

Please ensure full page and quarter page adverts are in portrait layout and half page adverts are landscape. Please note that adverts sent in the wrong size format will be printed and charged as such.

Artwork files should be supplied as a minimum resolution of 300 dpi to ensure they print clearly.

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130 x 190mm

HALF PAGE
130 x 90mm

QUARTER
PAGE
60 x
90mm

EIGHTH
PAGE
60 x 42.5mm

BACK PAGE
148 x
210mm