## Vale Advertising: Your Business is our Business



## 2020 PRICE LIST

PRICE PER MAGAZINE ISSUE

| Price Per Month    | 1 Issue | 3 Issues<br>package | 6 Issues<br>package | Ongoing*<br>(minimum 12 months) |
|--------------------|---------|---------------------|---------------------|---------------------------------|
| Full Page          | £160    | £150                | £140                | £120                            |
| Half Page          | £90     | 083                 | £75                 | £65                             |
| Quarter Page       | 260     | £50                 | £45                 | £35                             |
| Eighth page        | £40     | 063                 | £25                 | £20                             |
| Back Cover         | £250    | £225                | £200                | N/A                             |
| Inside Front Cover | £200    | £160                | £120                | N/A                             |
| Inside Back Cover  | £200    | £160                | £120                | N/A                             |

| Centre Page<br>Voucher           | £20                          | This is taken out in addition to an advert in that month's issue   |
|----------------------------------|------------------------------|--|
| Provide an advert for client use | From £45                     | We outsource to professional graphic designers for this  |
| Leaflet Distribution<br>per 1000 | £60 or<br>£35 with<br>advert | With all current adverts, ¼ page and above discount is available. We can deliver up to 7000.   |
| New Business<br>Package          | £30                          | This includes a 6 month package of ½ page adverts + one editorial. It is for fledgeling businesses starting out to help with initial introduction to market. |

<sup>\*</sup>Ongoing packages: This is a minimum of 12 months. There will be no increase in price in the future providing the advertising remains ongoing. Any break in this will result in a new package at the current prices. Ongoing packages must have a standing order set up. Cancellation before 12 months will be subject to the individual month's price. (If 3 – 6 months completed and paid for, the relevant package price will be charged).

We are not VAT registered so the price you see is the price you pay.

Advert design can be different for each month. The discount is for booking multi issues.